

Sam Overy

Learning Designer | Digital Learning Specialist | Higher Education & EdTech

📍 United Kingdom

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🌐 [Portfolio](#)

Professional Profile

Learning Designer with experience across higher education, EdTech, SaaS and professional learning environments. Experienced in designing engaging online, blended and self-paced learning using Articulate 360 and Canvas LMS, with a strong foundation in instructional design, assessment development and adult learning principles. Combines digital learning expertise with a background in teaching and educational leadership to create practical, learner-centred learning experiences that deliver measurable outcomes.

Professional Skills

Learning Design & Development

Digital learning design, instructional design, online and blended learning, curriculum development, assessment design, learning pathways, storyboarding, adult learning principles, accessibility and learner engagement.

Learning Technologies

Articulate 360 (Rise and Storyline), Canvas LMS, aXcelerate, TalentLMS, H5P, SCORM and learning analytics.

Design & Multimedia Tools

Canva, Figma, Adobe Premiere Pro, Vyond

Project & Stakeholder Management

Stakeholder collaboration, subject matter expert consultation, quality assurance, content review, continuous improvement and project delivery within fast-paced environments.

Professional Experience

Learning Designer

University of Queensland Skills

Australia | 2023 – Present

Design and develop digital learning solutions for vocational, compliance and industry-focused training programs using Articulate 360. Collaborate with subject matter experts to transform complex technical content into engaging, learner-centred online learning experiences that support workforce capability and performance.

Key achievements

- Designed and launched nine digital learning courses supporting customer onboarding, product adoption and internal capability development.
 - Developed learning solutions that have been completed by hundreds of customers and staff members across the aXcelerate platform.
 - Created scalable self-paced training that saved the onboarding team hundreds of hours by reducing the need for instructor-led support.
 - Translated complex SaaS functionality into engaging learning experiences that improved customer understanding and platform adoption.
 - Partnered with product, support and subject matter experts to maintain accurate and up-to-date learning content.
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Learning Designer

aXcelerate

Australia & United Kingdom | October 2023 – May 2026

Designed and developed learning solutions supporting customer onboarding, product adoption and internal capability development within a leading education technology platform.

Key achievements

- Designed and launched nine digital learning courses supporting customer onboarding, product adoption and internal capability development.
 - Developed learning solutions that have been completed by hundreds of customers and staff members across the aXcelerate platform.
 - Created scalable self-paced training that saved the onboarding team hundreds of hours by reducing the need for instructor-led support.
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 - Partnered with product, support and subject matter experts to maintain accurate and up-to-date learning content.
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Learning Design Lead

The Tax Institute

Australia | 2024 - 2025

Led learning design and quality assurance activities across professional education programs, working closely with subject matter experts to develop high-quality learning experiences for tax professionals and staff. Played a key role in the organisation's adoption of Generative AI by leading the development of learning resources and training programs that supported the safe and effective use of emerging technologies.

Key achievements

- Led the development of Generative AI training materials for both staff and candidate audiences, supporting capability development across the organisation.
- Worked closely with tax specialists and AI subject matter experts to ensure learning content was accurate, practical and aligned with industry requirements.
- Led learning design quality assurance processes across professional education programs.

- Developed professional learning programs, resources and learner support materials.
 - Established consistency across course structures, assessment approaches and learner experiences.
 - Collaborated with stakeholders to maintain learning standards and improve content quality.
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Learning Designer

University of Technology Sydney

Australia | 2023 - 2024

Led the redesign of Business degree subjects delivered through an international partnership in Shanghai. Worked closely with academic stakeholders to transform existing content into engaging, accessible and learner-centred Canvas learning experiences that improved the online learning experience for thousands of international students.

Key achievements

- Led the redesign and enhancement of more than 30 university subjects within Canvas LMS.
 - Improved content structure, navigation and learner engagement across Business degree programs delivered to thousands of international students.
 - Applied instructional design principles to create more consistent, accessible and engaging online learning experiences.
 - Collaborated with academic staff and project stakeholders to align learning activities, assessments and course content.
 - Supported the large-scale digital transformation of subject materials from traditional delivery formats into structured online learning environments.
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Teacher & Educational Leader

United Kingdom & Australia

2015 – 2022

Held teaching and leadership roles across primary education settings in the United Kingdom and Australia. Developed strong expertise in curriculum design, assessment, staff development and educational leadership that continues to inform a practical, learner-centred approach to learning design.

Education

Graduate Certificate in Learning Design

University of Technology Sydney | 2023

PGCE – Primary Studies

University of East Anglia | 2015

BA (Hons) Educational Studies

University of East Anglia | 2014